

Institute of Polish Philology

<http://www.ipsoc.up.krakow.pl/>

Courses given in English:

COURSE TITLE summer semester	ECTS CREDITS
Addiction to new technologies	2
Photography: between a logic of looking and social practices of viewing	2
TV and Internet: genres and media formats	2
Introducing to Gender and Women's Studies in Central and Eastern Europe	2

Course title	Addiction to new technologies		
--------------	-------------------------------	--	--

Semester (winter/summer)	summer	ECTS	2
--------------------------	--------	------	---

Lecturer(s)	Prof. zw. dr hab. Agnieszka Ogonowska		
-------------	---------------------------------------	--	--

Department	Institute of Polish Philology		
------------	-------------------------------	--	--

Course objectives (learning outcomes)

The aim of the course is backwardness students with a new form of technological addiction particularly with regard to television, the Internet, online gaming, e-gambling and cybersex.

Prerequisites

Knowledge	General knowledge of new media and addictions		
Skills	Basic media and internet skills		
Courses completed	-		

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			X	X	X	X		

Teaching methods:

Case studies, media content analysis, diagnostic test analysis

Assessment methods:

E – learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
			X	X	X	X	X	X	X			

Assessment criteria	attendance, participation in group projects and individual projects
---------------------	---

Comments	Classes developing knowledge about addiction to new technology
----------	--

Course content (topic list)

1. Types of Addiction: substance abuse / behavioral addictions
2. Factors causing compulsive behaviors
3. Addiction and e-addictions: differences and similarities
4. Features of the new media and risk behaviors of children and adolescents
5. Media education as a form of addiction prevention
6. Methods of diagnosis
7. Addiction, cognitive processes and social behavior
8. High technologies and their impact on the development of young children
9. Facts and myths :the effects of technology on the functioning of human-being

Compulsory reading

Young, Kimberly S. "Internet Addiction: Symptoms, Evaluation, And Treatment

<http://www.netaddiction.com/articles/symptoms.pdf>

Dreier, M. et al. (2012). "The development of adaptive and maladaptive patterns of Internet use among European adolescents at risk for internet addictive behaviours: A Grounded theory inquiry" (PDF). EU NET ADB. Athens: National and Kapodistrian University of Athens.

Recommended reading

Young, K. (2009). "Internet Addiction Test <http://netaddi>

Course title	Photography: between a logic of looking and social practices of viewing		
Semester (winter/summer)	summer	ECTS	2
Lecturer(s)	Prof. zw. dr hab. Agnieszka Ogonowska		
Department	Institute of Polish Philology		

Course objectives (learning outcomes)

The aim of the course is to introduce methods for the study of photography, genres of photography, applications of photography in the humanities and social studies; a description of differences between analog and digital photography; applications of photography in education, art and phototherapy

Prerequisites

Knowledge	General knowledge about audiovisual media
Skills	General skills in the interpretation of visual communications
Courses completed	-

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			X	X	X	X		

Teaching methods:

Analysis of audiovisual texts; creating of photo-narration; the use of photographs in education, art projects, applied art, advertising (project method, case studies)

Assessment methods:

E-learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
			X			X	X	X				

Assessment criteria	attendance, participation in group projects and individual projects
---------------------	---

Comments	Classes developing visual competence , aesthetic sensitivity and practical skills
----------	---

Course content (topic list)

1. The use of photography in education, art, advertising, therapy;
2. Analog and digital Photography : ontological and ethical issues;
3. Methods of interpretation of photography
4. Photo essays and narratives
5. Photography genres
6. The use of photographs in social studies
7. Phototherapy
8. Photography in media study
9. Iconic turn, pictorial turn, visual turn in the study of culture
10. Visuality in contemporary society
11. Most important sociologist (Georg Simmel, Roland Barthes, Jean Baudrillard, Erving Goffman, Susan Sontag);

Compulsory reading

G. Rose, 2012, Visual methodologies, Los Angeles
P. Sztompka, Visual Sociology. Photography as a method of research.

Recommended reading

D. Harper, Visual Sociology, London/New York 2012
S. Sontag, On Photography, London 1977
P. Messaris, 1994, Visual "literacy" : image, mind, and reality, Boulder 1994
Visual thinking - visual culture - visual pedagogy / ed. by Halina Rarot, Mariusz Śniadkowski, Lublin 2014.

Course title	TV and Internet: genres and media formats		
Semester (winter/summer)	summer	ECTS	2
Lecturer(s)	Prof. zw. dr hab. Agnieszka Ogonowska		
Department	Institute of Polish Philology		

Course objectives (learning outcomes)

The aim of the course is to acquaint students with the main genres and media formats, presentation traditional media and new media in the social-communication context; presentation of media formats in a comparative and intercultural perspective; showing the specificity of Internet TV and TV on smartphones

Prerequisites

Knowledge	General knowledge of genres and media formats
Skills	Basic skills to distinguish between genres and media formats
Courses completed	

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			X		X	X		

Teaching methods:

Analysis of visual materials; case studies; comparative analysis of television programs based on international formats;

Assessment methods:

E – learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
			X	X	X	X	X	X				

Assessment criteria	attendance, participation in group projects and individual projects
Comments	classes developing audiovisual competences

Course content (topic list)

1. Traditional media and new media: characteristics
2. Film genres, TV genres, Internet genres - evolution of media
3. Genre and format in media: similarities and differences
4. Media formats and media economics
5. Internet as a space for old media
6. Post-TV in Internet and mobile communication
7. Users' visual and audiovisual competences in the context of WEB 2.0. Culture
8. Trash TV and realTV
9. Culture of transformation and media studies
10. Formats and media types: applications

Compulsory reading

N. Abercrombie, 1994, Television and society, Cambridge
D. Crystal, 2006, Language and the Internet, Cambridge
J. Fiske, 2007, Television Culture, London/NY
L. Manovich, 2001, The language of new media, London

Recommended reading

- A. Keen, 2015, The Internet is not the answer, London
P. Levinson, 2004, Cellphone : the story of the world's most mobile medium and how it has transformed everything!, NY

Course title	Introducing to Gender and Women's Studies in Central and Eastern Europe		
--------------	---	--	--

Semester (winter/summer)	summer	ECTS	4
--------------------------	--------	------	---

Lecturer(s)	Dr Magdalena Stoch
-------------	--------------------

Department	Institute of Polish Philology
------------	-------------------------------

Course objectives (learning outcomes)

Introduction to basic issues of Gender and Feminist Studies with particular emphasis on Central and Eastern Europe.

Prerequisites

Knowledge	-
Skills	knowledge of the English language (B1)
Courses completed	-

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours	10	10						2

Teaching methods:

Lecture, classes with elements of the workshops.

Assessment methods:

E – learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
			x				x	x				

Assessment criteria	Lectures: a short test base on compulsory literature. Classes: participation in all meeting with NGO's.
---------------------	--

Comments	
----------	--

Course content (topic list)

1. Conceptualising Gender (the sex/gender binary; gender as a social construction; feminist gender theory; gender and sexuality; gendered bodies).
2. Feminist Theories: historical context for Europe (three waves of feminism; women's organizations on Polish lands; violence against women; privilege and oppression). Meetings with Polish NGOs.
3. Masculinity Studies (the historical context; study of masculinity and patriarchy; men and pop-culture).
4. "The ideology of Gender" - polish backlash in response to the feminist movement (construction of discourse; myths about feminism;
5. Queer Studies: introduction (bodies and identities; governing sexuality; LGBT+ movement in Poland; intersectionality; racism and sexism.
6. Postfeminism and postmodernism. Crisis of representation.
7. Feminism Literature Critique.

Compulsory reading

1. *Feminism* [in:] Robert Dale Parker, *How to interpret literature. Critical Theory for Literary and Cultural Studies*, Third Edition, New York-Oxford 2008.
2. Małgorzata Fuszara, *Between Feminism and the Catholic Church: The Women's Movement in Poland*,
http://sreview.soc.cas.cz/uploads/45db377f62c8e37116060cd78e552c3fa0de59d3_193_607fuszara13.pdf
3. *Queer Studies* [in:] Robert Dale Parker, *How to interpret literature. Critical Theory for Literary and Cultural Studies*, Third Edition, New York-Oxford 2008.
4. *Violence Against Women* [in:] Vistoria Robinson, Diane Richardson, *Introducing Gender and Women's Studies*, fourth edition, Palgrave 2015.
5. Masculinity Studies, Gender Relations and Feminism [in:] Vistoria Robinson, Diane Richardson, *Introducing Gender and Women's Studies*, fourth edition, Palgrave 2015.
6. *Intersectionality* [in:] Christie Launius, Holly Hassel, *Threshold Concepts in Women's and Gender Studies: Ways of Seeing, Thinking and Knowing*, Routledge, New York and London 2015.

Recommended reading

Look at: *Feminism and Gender Studies in Global Perspective: a Bibliography*:
<http://www.indiana.edu/~global/resources/guides/GenderStudiesBibliography.pdf>